

# NGOZIKA EGBUONU, M.A., M.S.

FOUNDER, CHIEF EXECUTIVE OFFICER



THE HUMAN MOVEMENT



## BACKGROUND

Founded in the summer of 2020 by former nonprofit professional and behavior researcher, Ngozika Egbuonu, **The Human Movement (THM)** is defined by a singular mission: **uniting communities behind positive global change.**

To accomplish this important work, Ngozika has leveraged her background in mental health, nonprofit fundraising, and environmental education and outreach to develop THM's three core programs: **truth and reconciliation**, **multimedia**, and **environmental education, stewardship**, and **advocacy**.

## THM'S CORE PROGRAMS

1. **Truth and reconciliation** within local communities, institutions, and between local, state and federal governments and marginalized people;
2. **Multimedia** projects, such as the **Questioning Everything** podcast (QEP), that are aimed at connecting different groups, educating each other, and highlighting stories and topics important to people from every walk of life; and
3. Advancing **conservation education** and the importance of **environmental stewardship** and **advocacy** within underserved communities that are disproportionately impacted by pollution and environmental threats.

## TRUTH & RECONCILIATION

### Commitment to Healing Communities

Utilizing a **diversity, equity, and inclusion (DEI)** framework, THM leaders and volunteers facilitate conversations and activities aimed at healing communities and groups that have experienced institutional racism, prejudice, and/or other forms of harm.

## MULTIMEDIA

### The 'Questioning Everything' Podcast

<https://qepodcast.buzzsprout.com/>

Based on the idea that there are no stupid questions and everything is up for discussion, QEP is an exciting program that features lively discussions and possibly answers to questions about pop culture, life, religion, psychology, and more.

### Town Halls, Webinars, Workshops and More

With a focus on exchanging information, educating one another and building stronger, more united communities, THM is committed to coordinating and hosting programs that foster an environment of inclusivity, learning, and both personal and professional development.

## ENVIRONMENTAL EDUCATION, STEWARDSHIP & ADVOCACY

### Championing Climate Resiliency

Recognizing the limited investment in engaging underserved communities around climate change and conservation, THM is developing innovative educational curriculums and conservation projects (e.g., **Trash Free Prince Georges County**) to help communities fight climate change and improve both their health and that of their environment.

## CONTACT INFORMATION

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# THE HUMAN MOVEMENT

## THE 5-YEAR PLAN

BUILDING THE MOMENTUM FOR GLOBAL CHANGE

### YEAR ONE

- Recruit diverse and well-engaged board of directors from the DC, Maryland, and Virginia region and the following groups:
  - Disabilities and disability advocacy | Diversity, equity, justice, and inclusion | Education | Environmental justice and advocacy | Health and human services | Law | Multimedia/media
- Coordinate and execute debut conservation-focused 5K Walk/Run Fundraiser through our 'Trash Free Prince Georges County' program:
  - This targeted fall walk/run will include a clean-up component in the Prince Georges County area (tentatively Central Avenue between DC and Largo, MD)
  - It will also include other fundraising events and activities such as:
    - A **story slam** based on the theme of 'water'
      - Comedians, poets, musicians, and more will be invited to speak/perform (3-minute time limits for all)
    - **Three-on-Three Basketball tournament and free-throw competition** (kids/adults), and film screening of *Basketball County: In the Water*

### YEAR TWO

#### Staffing Expansion

The focus of year two will be on greatly expanding the THM workforce from volunteers to paid staffers for the following key positions:

- **Research Director** (a position to be held by THM founder's husband, Gerald Odezulu, MHS [PhD candidate '21] and focused on environmental and human health reporting)
- **Operations Director** (in charge of bookkeeping, finance and other key responsibilities to be outlined during year one)
- **Programs Director** (will oversee all programs and recruitment of additional staff and volunteers to manage them)

- **Legislative/Policy Director** (in charge of all advocacy work related to conservation, environmental justice, health, and human rights)

### YEAR THREE

#### Further Expansion of Staffing

Relying on a careful documentation of year two management and resources, THM will determine what additional staffing needs are necessary to increase the impact of our programs, new projects, and opportunities.

### YEAR FOUR

#### Develop Blueprint for Global Programming

With three years of successful programming in the DC, Maryland, and Virginia region, THM will develop a comprehensive blueprint for developing a program in our founder's native homeland of **Nigeria**. The focus of this program will be to support women and girls in the following needs areas:

- **Education** and completion of secondary school, as well as support in applying to and preparing to attend college
- Assistance with **entrepreneurship** opportunities for women from the lowest socioeconomic status communities within Nigeria-- emphasizing **artisans** and **agriculture**
- **Family planning** support and education to further encourage women and girls to focus on scholastic and/or business enterprises

### YEAR FIVE

#### Strategic Planning

Strategic planning for the next five years will be one of THM's main objectives. THM leadership, community contacts, program participants, board members, and more will meet regularly over a 12-month period to conduct an organizational SWOT (strengths, weaknesses, opportunities, and threats) analysis to ensure the next five years increase impact and align with THM's mission.

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